

**A COMMUNITY OF MODERN
AND PROGRESSIVE LEADERS IN
THE UK MANUFACTURING
INDUSTRY WORKING
TOGETHER TO CHANGE THE
WORLD FOR THE BETTER**



Manufacturers'
Alliance



THIS IS US.

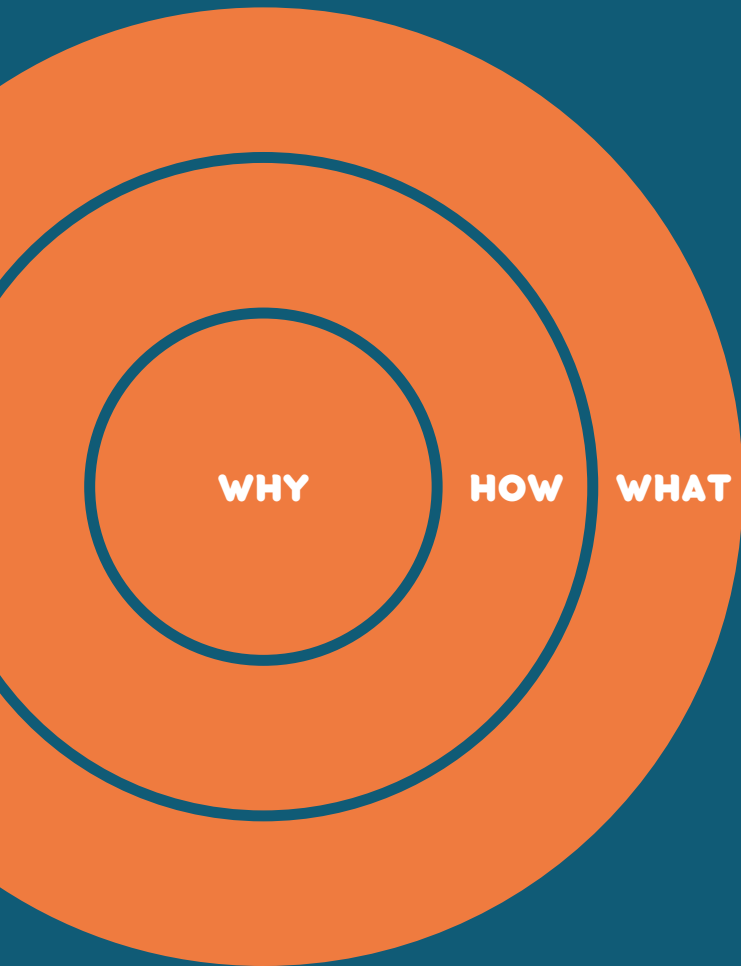
A growing community of modern and progressive manufacturing leaders who challenge themselves and each other to grow, innovate, and be positive difference makers. We are one of the UK's most influential networks of modern manufacturers who are leading with a balanced Purpose, People & Profit mindset. We are the dreamers, the game changers, the can-doers. We are a movement committed to ensuring that manufacturing remains a vital and sustainable part of the UK economy, while being a force for good.

WE ARE THE MANUFACTURERS' ALLIANCE.

WHAT'S IT ALL ABOUT?

This book is meant for anyone representing the Manufacturers' Alliance brand. It will help you to understand our thoughts and hopes, how we think and want to behave, to achieve our shared ambitions.

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**WHAT IS OUR PURPOSE, OUR
MOTIVATION, AND OUR
REASON FOR BEING?**



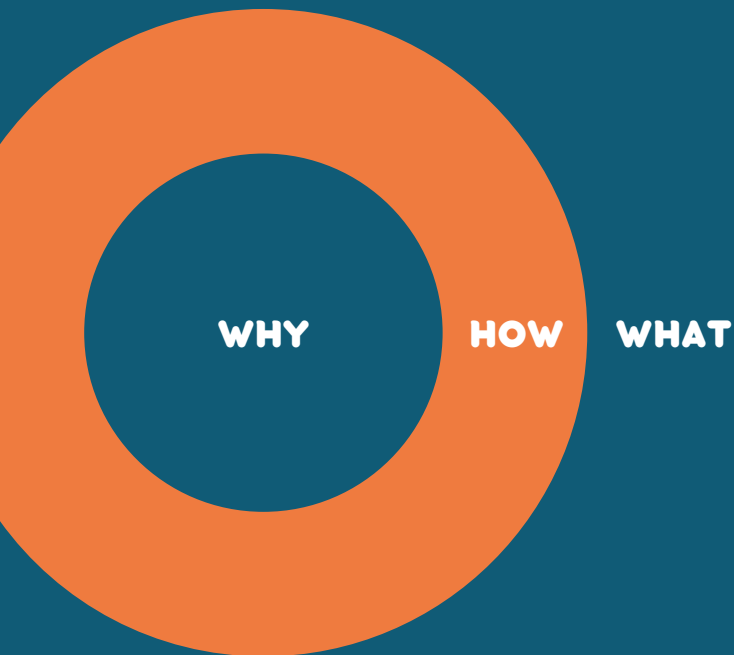
WHY

HOW

WHAT

WHY

**WE BELIEVE THAT TOGETHER WE
CAN SHAPE MODERN LEADERSHIP,
SO THAT MANUFACTURING IS A
FORCE FOR GOOD IN THE WORLD.**



HOW
**BY SHARING A COLLECTIVE
COMMITMENT TO CONTINUOUSLY
LEARN AND STRIVE FOR BETTER,
THE MANUFACTURERS' ALLIANCE
IS AN AMBASSADOR FOR
PROGRESSIVE AND MODERN
LEADERSHIP, STRIKING A
HEALTHY BALANCE BETWEEN
PURPOSE, PEOPLE, AND PROFIT.**



WHY

HOW

WHAT

WHAT

MANUFACTURERS' ALLIANCE IS A COMMUNITY OF LIKEMINDED BUSINESS LEADERS IN THE MANUFACTURING INDUSTRY WHO PUSH EACH OTHER TO EXCEED BOUNDARIES AND GROW THROUGH THOUGHT-LEADERSHIP EVENTS, PEER GROUPS, TRAINING, AND HANDS-ON SUPPORT.

TO GROW TOGETHER AND CHANGE THE WORLD FOR THE BETTER

NO ROSE-TINTED SPECS, HERE.

We support modern leadership that is an enabler for all employees to reach their true potential, in an engaging and fulfilling workplace. Leadership that extends beyond the 4 walls of the business and wants to deliver social value and a positive community ripple. Leadership that embraces the sustainability challenge and is innovative in its approach to protect the planet. Leadership with a growth mindset that wants to deliver breakthrough results and help UK manufacturing to thrive.

Our values

GENUINE PEOPLE SOLVING REAL-WORLD PROBLEMS

WE ARE REAL AND HUMAN.

Unafraid to lay our cards on the table and challenge the status quo.
It's how we progress our businesses and learn from mistakes together.
We live by these values. This is how we want our customers to
experience us.



CREATING SAFE SPACES

We provide a space for people to be themselves, to be vulnerable and embark on a journey of support and learning that best suits their needs.



SUPPORTING PEOPLE

We gain fulfilment by being of service to others and doing what we can to have a positive impact on peoples professional and personal lives.



COMMITTED TO LIFELONG LEARNING

We challenge the status quo by embracing a growth mindset, and a journey of continuous learning.



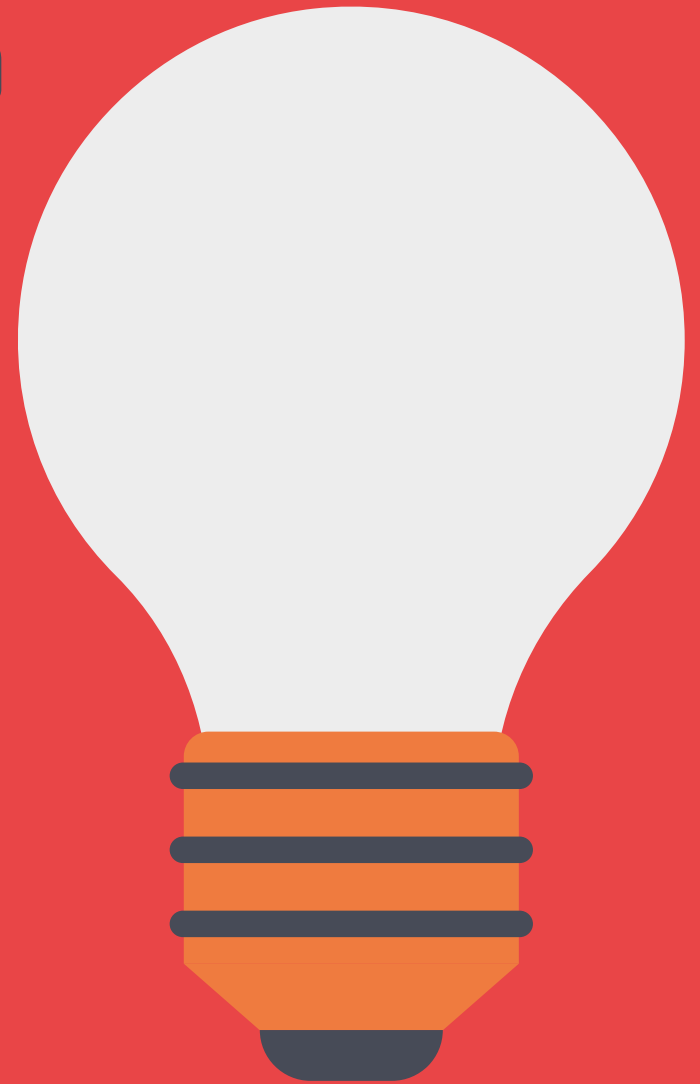
BEING AUTHENTIC AND DOWN TO EARTH

We believe open and honest relationships with ourselves, and others, are at the heart of a healthy team.



FACILITATING CHANGE FOR THE BETTER

We are relentless in our quest to make things possible and easier for people.





OUR BRAND ESSENCE.

GROWING TOGETHER

WE ARE A MANUFACTURING COMMUNITY OF AMBITIOUS AND CARING PEOPLE WHO BELIEVE IN SUPPORTING EACH OTHER TO PUSH OURSELVES AND MOVE THE WORLD FORWARD.

JUMP IN WITH BOTH FEET. YOU'LL GET MORE OUT OF THIS THAN YOU CAN IMAGINE.

RACHAEL BAKER,
Managing Director, JJ Smith

HERE YOU CAN BE VULNERABLE, AND PEOPLE WON'T THINK YOU'RE WEAK IN ANY WAY.

DAVE RIMMER, Managing
Director, Unette Group

HERE'S HOW WE GROW TOGETHER.

- Experiential learning style that pushes people out of their comfort zone
- Focusing on building a community that is a force for good in the world
- Facilitating the sharing of ideas between inspiring manufacturing leaders
- Challenging the status quo and encouraging change for the better
- Utilising the MA community to connect manufacturers experiencing problems, with other manufacturers that have solved the problems before
- Supporting the development of a modern leadership culture across the whole UK manufacturing landscape
- Sharing our own stories and vulnerability publicly to encourage fresh perspectives and personal transformation for others
- Meeting people where they are, in a non-judgemental way, and treating everyone as the unique individuals that they are
- Bringing innovation and new thinking into our community that will help to move the collective forward

WHAT MAKES US GREAT?

1.

We are a community of likeminded people who support each other.

2.

We see business as a force for good.

3.

We are committed to supporting modern manufacturing leadership.



HOW DO WE DO IT?

1.

We have much more than just a business relationship. We love to help and support each other with anything that crops up. We use our collective experience to solve people's problems.

2.

We see business as much more than just making a profit. We believe having a compelling purpose, and a desire to lead well, are fundamental to running a sustainable enterprise.

3.

We are constantly looking ahead, identifying overarching needs and potential roadblocks, learning from the past and looking to the future to lead the way for others.



WHO'S WITH US?

We want to welcome manufacturing leaders at all stages of their careers.
Here are some of the people we'd like to welcome aboard:



**NEW
LEADERS**



**AMBITIOUS
LEADERS**



**EXIT
LEADERS**



**HR/L&D
LEADERS**




**TECHNOLOGY
& INNOVATION
LEADERS**



**OPERATIONAL
EXCELLENCE
LEADERS**

Peer Groups

Meet with like-minded peers from the manufacturing sector, with similar challenges and aspirations. They will learn and share with you, hold you accountable, and help you to break through the boundaries that are holding you back.



I want to
be a better
leader

You can't
make it
happen on
your own

It's lonely at
the top

The Academy

Invest in your team and develop the leadership and management skills needed for the future of manufacturing. Develop emotionally intelligent and forward thinking managers who are confident and competent to make an impact in their role.

I need to
improve the
team around
me

I want to
improve
individual
performance

My
leadership
team lack
experience





Thought Leadership Events

We need to do
something
different

We need
to make
changes
but I'm not
sure where
to start

I know the
direction for
the business
but I don't I
know how to
get there

Our carefully constructed online and in person events help ambitious manufacturing owners and managers understand what it takes to run a great business, providing inspiration with a constant stream of new ideas.

Hands-on Support

We need strategic guidance and additional support

I need specific advice

I can't do it on my own

Our Hands-on Support team are experienced business leaders with wide-ranging skills gained from decades of experience in the manufacturing sector. They are high achievers in their areas of expertise and work collaboratively with our customers and each other



To support leaders in the manufacturing sector in remaining modern, we have created a leadership profile to help you benchmark yourself against the traits required in today's modern manufacturing environment. From working closely with thousands of manufacturing leaders over the past decade we have seen first-hand what is working in 2025 and beyond. You can see our Modern Manufacturing Leadership profile [here](#), and what is expected of a modern leader.

[Take the Modern Manufacturing Leadership quiz](#)

